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11/20/2015 Meeting Notes

University of Washington Tacoma

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The group reviewed materials created since the last committee meeting including the timeline, framework, glossary and urban serving university definitions. Committee members discussed them at their tables.

Richard Wilkinson shared findings from 20 committee members who completed the Strategic Planning Process survey. He displayed the identified strengths and weaknesses of the process.

Kathleen Deakins asked members “what do we want to know before our visioning session?” and invited them to add their ideas to “Learn” and “Discuss” flip charts throughout the meeting. The group considered if would benefit from briefing on specific topics.

Special guests from the Diversity and Equity Initiative—Cindy Schaarschmidt, Patricia Kruse, Hannah Wilson—provided the group with its first briefing. They stressed the importance of thoughtfully incorporating principals of diversity and equity into the strategic plan and offering to review the committee’s work and provide comments.

Bonnie Becker summarized the outreach to date to seek answers to the Big Question, sharing results so far and a word cloud of key words used.
Bonnie gave instructions for groups of two and three members to create a bumper sticker of the future of UW Tacoma. Once completed, the bumper stickers were hung on the wall and everyone voted for their favorite. Holly Bamford Hunt led the winning group.

Richard oriented members to breakout sessions using the world café process. Members chose to participate in separate conversations at hosted tables, spending 20 minutes at each of three tables.

Members wrote down their ideas on butcher paper on the table. Once completed, table hosts summarized the discussion. The five tables were:

- **Bonnie: UWT Identity**—what have we learned from the USU survey responses so far. What are the implications for future exploration of this or other identity questions?

- **Richard: Current Initiatives**—how can we best incorporate current enrollment, lower division and diversity initiatives into the strategic plan?

- **Jocelyn Patterson: Student Outreach**—how can we best engage students in the strategic planning process? How will we resource this effort?

- **Kathleen: Critical Questions**—what questions do you want the strategic plan to answer?

- **Leslie Kinkade: Community Outreach**—what is the best way to approach connecting with the community and using community input?

Kathleen wrapped up the session inviting discussion and key takeaways from the meeting. The group agreed to modify the timeline to accommodate scheduling staff participation in the Big Question. The design team will modify the timeline and share at the next meeting.

The committee meets next December 14.