

4-15-2016

4/15/2016 Meeting Notes

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UW Strategic Planning Steering Committee

April 15, 2016 | 9:00 a.m. – 4:00 p.m. | Dawn Lucien Boardroom

Committee members attending:

Brian Anderson	X	Andrea Hill		Mark Pagano	X
Kathy Beaudoin	X	Lisa Hoffman	X	Sharon Parker	X
Bonnie Becker	X	Cedric Howard	X	Harlan Patterson	X
Amanda Bruner	X	Holly Bamford Hunt	X	Jocelyn Patterson	
Sheri Burden		Leslie Kinkade	X	Patrick Pow	X
Colleen Carmean		Josh Knudson	X	Lauren Pressley	X
Pat Clark	X	Bill Kunz	X	David Reyes	X
Kathleen Deakins	X	Joel Larson	X	Karl Smith	
Rich Furman		Melissa Lavitt		Alina Solano	X
Joshua Garcia	X	Nita McKinley	X	Tracy Thompson	X
Cheryl Greengrove		Ali Modarres	X	Richard Wilkinson	X
Chris Hedegaard	X				

Committee members were assigned to a Strategic Priority based on their preferences as indicated on a survey. Members sat with others assigned to the same priority throughout the day.

Students	Communities	Research	Equity	Workplace	Growth
Amanda	Mark	Lauren	Sharon	Joel	Brian
Chris	Lisa	Tracy	Nita	Kathy	Cedric
Patrick	Holly	Rich	Sheri	Richard	Harlan
Josh K.	Leslie	Bonnie	David		
Bill	Kathleen		Josh G.		

Kathleen Deakins welcomed the committee and previewed the day’s agenda.

Harlan Patterson provided a budget overview of the sources and uses of campus revenue and possible sources for additional funding that may be called for to implement the Strategic Plan.

Bonnie Becker recapped the Campus Crowdsourcing schedule. Committee members then worked in their Strategic Priority groups and reviewed the feedback from the crowdsourcing sessions. They summarized themes and reported them to the full committee.

Richard Wilkinson shared the results of the Targeted Outreach sessions, including changes suggested to the Mission based on feedback received. Richard provided an explanation of WIGs – Wildly Important Goals or Wildly Impactful Goals – and shared an example.

Committee members worked in their Strategic Priority groups to develop 2 to 3 WIGs and complete a poster-sized worksheet for each. WIGS were posted for a gallery walk. Committee members then commented on the WIGs using sticky notes. Committee members returned to their priority groups to

review the comments. They discussed what subject matter experts (SMEs) and other key stakeholders they would consult with in the next 3 weeks to gather the feedback to revise their WIGS and write Initiatives before the next full committee meeting.

Bonnie led the committee in creating a plan for how best to coordinate SME meetings.

Richard recapped instructions to the committee for work to be completed by May 6.

Kathleen led a discussion of what went well and suggested improvements for the next meeting.