

# core values

## INTEGRITY

There's no right way to do the wrong thing. We'll always be honest and forthright in all our dealings. We'll treat everyone with dignity and respect.

## RESPONSIBILITY

Corporations have a responsibility to raise the quality of life in the communities where they do business. Be clear on what you are accountable for and what you expect of others. Deliver on your commitments.

## COURAGE

Ethical leadership requires great courage. Challenge the status quo. Take smart risks. Stand up for what you believe in. Serve as you would choose to be served.

