

UWT Strategic Planning Steering Committee

COMMITTEE NOTES

“What concerns need to be managed for this strategic planning effort to be successful?”

These notes reflect the observations of Steering Committee members expressed during the kickoff meeting. The notes in brackets are comments and observations made following the meeting.

How we plan	What’s in the plan	What we do with the plan
<ul style="list-style-type: none"> a) Need for dialogue and communication around the 25-year vision in light of the current plan not being followed b) How to include voices not here (those not on the steering committee, those not present, and those not interested) c) How to connect to the community external to campus in a meaningful way d) How do we get buy-in? e) The fast pace is a threat to our success f) How to authentically honor UWT’s legacy while collectively creating an actionable vision for the future g) Manage fear, frustration, and fatigue with transparency, inclusiveness and communication h) [How safe is it for staff to speak freely?] 	<ul style="list-style-type: none"> i) Define who we are as UWT. What is our distinct identity? j) Tension between discernment and entrepreneurial spirit k) Leave room for flexibility and emergence l) Accommodate the diversity of interests and initiatives m) [How to address research] n) [Commitment to interdisciplinary and urban serving] o) [Varying approaches to plan format, level of detail, supporting data, rigor of analysis] 	<ul style="list-style-type: none"> p) Make it actionable and measurable q) How do we know our work will be used? r) How do we execute and be accountable? s) How will we know we have accomplished what was planned?

September 21, 2015